



Retractable Solutions for Outdoor Spaces

ShadeFX

Retractable solutions that offer unlimited coverage, customization, deployment and protection.

ShadeFX is an innovative and simple sun, rain and privacy solution. Pre-engineered and built to custom size, the commercial grade aluminum structure can be equipped with either a Retractable Canopy or Retractable Roof and provides retractable coverage over some of the world's premier commercial, residential, institutional and municipal properties.

Working alongside owners, architects and designers, we develop custom solutions for diverse outdoor space requirements. Attention to detail and customer satisfaction has helped to create our global reputation as leaders in transforming outdoor areas into functional and engaging spaces that protect what matters to you.



▲ Extended



▲ Retracted



The ShadeFX Solution

Engineered to fit your project:

- ▶ Turnkey solutions complete with structures, retractable canopies, and outdoor accessories
- ▶ Offerings that adapt to new or existing overhead structures regardless of size or complexity

Offers:

- ▶ Robust sun, rain and privacy protection
- ▶ Total customization
- ▶ Unrestricted coverage and deployment on any flat or sloped surface
- ▶ Industry leading 12 year warranty package

Helps Clients:

- ▶ **Transform** outdoor spaces into usable, functional areas
- ▶ **Engage** users to utilize outdoor spaces
- ▶ **Protect** the people, places and things that matter
- ▶ **Meet** municipal zoning and industry standards

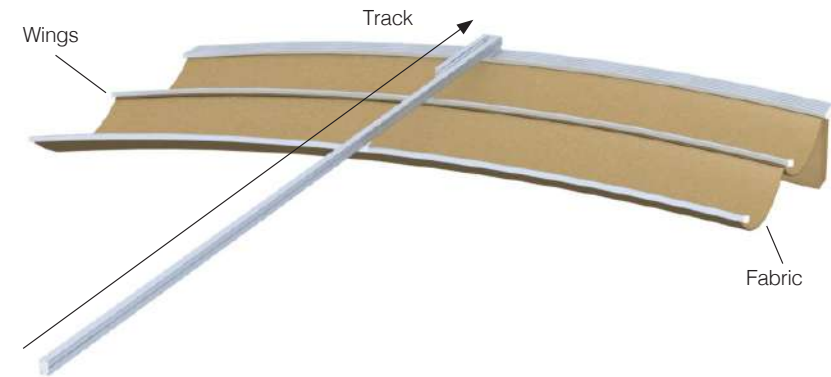
Clients include:



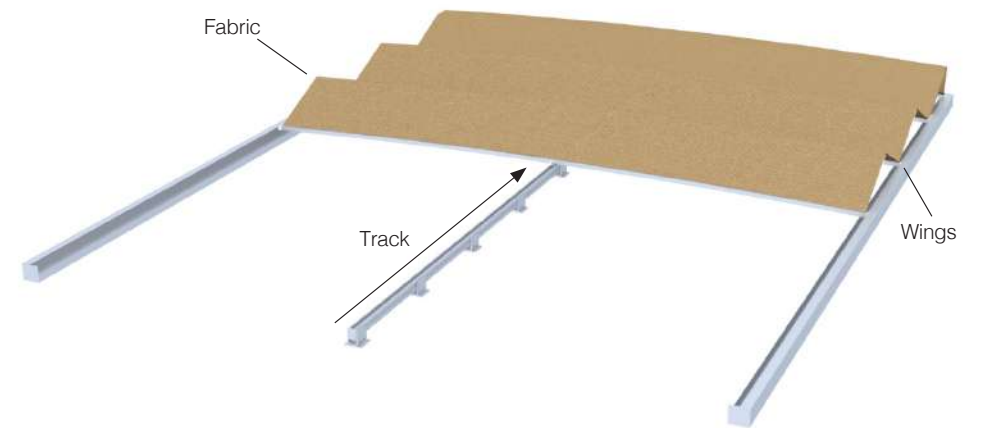
Our Patented System

Our revolutionary 'Single Track Design' allows for unparalleled coverage, ease of deployment and unrelenting protection from both the sun and rain. The shade assembly is attached to the single track, producing a peak which forces rain to run off on either side of the track. ShadeFX systems are engineered to operate without the need for a slope, providing a virtually flat installation. Our innovative solution facilitates even the most eclectic designs and tastes, while setting the new industry standard in outdoor space utility.

Welcome to ShadeFX.



▲ Retractable Canopy



▲ Retractable Roof



Key Competitive Differences

- ▶ **Coverage** – Unlimited area
- ▶ **Customization** – Endless possibilities
- ▶ **Protection** – Sun, rain, wind and privacy
- ▶ **Performance** – Fire, sun, rain and wind
- ▶ **Operation** – Motor and manual
- ▶ **Deployment** – Diverse shapes, orientation, settings and locations
- ▶ **Installation** – Single track eliminates alignment requirements
- ▶ **Flexibility** – Deployment options for all project phases

Media coverage:

AQUA

HouseBeautiful



TRENDS
WHERE IDEAS TAKE SHAPE



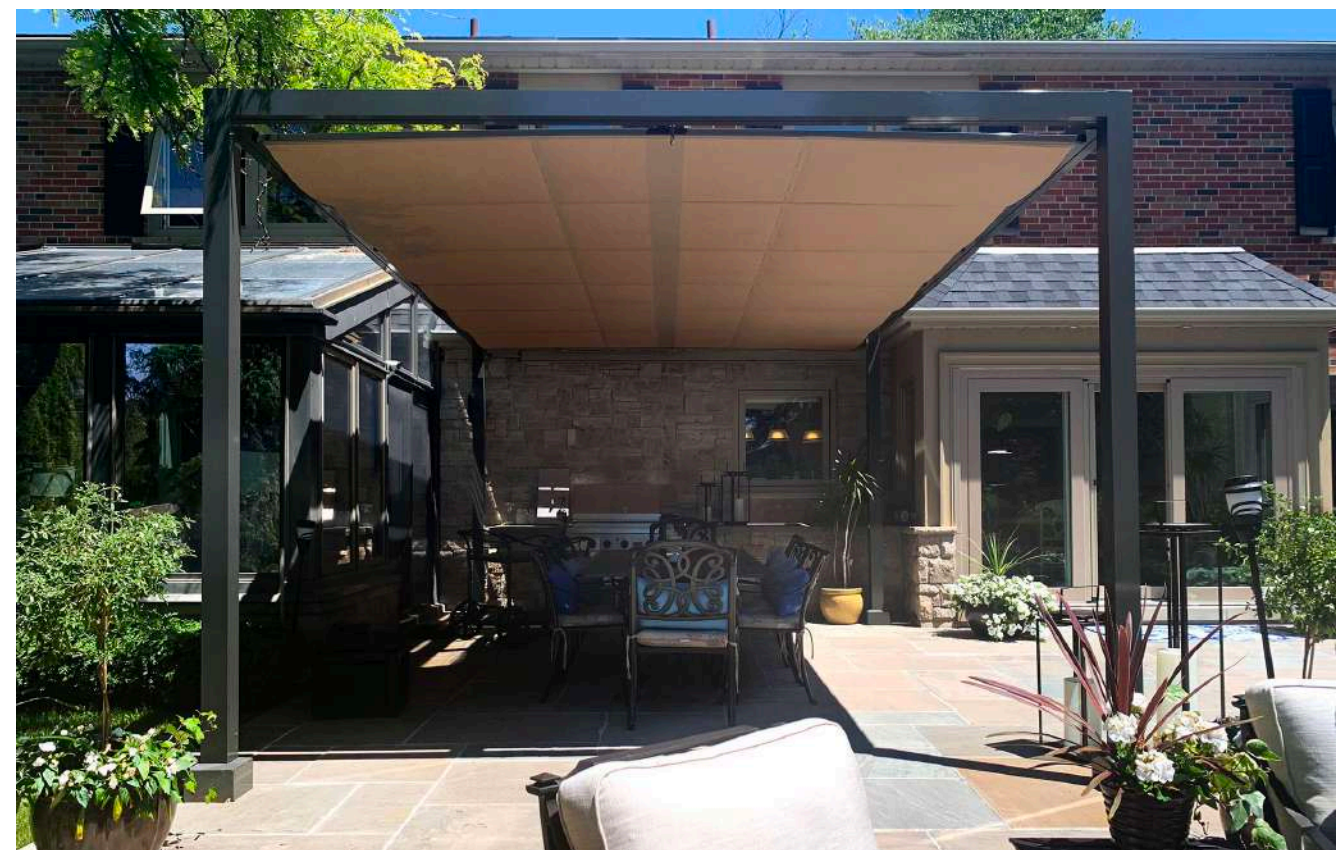
Southern Living

**DECKED
OUT**

Testimonials

“My wife and I talked about a canopy for our rooftop deck for years and it was not until we found ShadeFX that we found the very specific type of product we were looking for. With a lot of help from the ShadeFX team (designers, engineers, installers, etc.), we were able to design and build a very custom solution for our complicated rooftop deck. The end product – our above-mount retractable canopy – is amazing. It is not only beautiful open or closed, [but] it is built to withstand some pretty crazy Washington, DC weather. We could not be happier!”

– The Laytons



“We could not be more thankful that we found ShadeFX. Our budget was definitely on the smaller side, but you would have never known it given the attention to detail ShadeFX gave to our project. They truly went the extra mile to make sure that we maximized our space and satisfied our budget, all while creating a structure that is incredibly aesthetically pleasing. We love the new livable space we now have and cannot wait to spend more time on our patio!”

– Ashlee DeSteiger



“This was our first time working with ShadeFX, and we couldn’t have been more pleased. From the knowledge of the sales staff and their ability to work around custom site specific needs to the support staff who assisted with installation questions- ShadeFX is a company who should be proud of their people. The product is solid and one we were happy to provide to our clients, an easy and elegant solution for this rooftop renovation. The attention to detail and prompt response rate left us feeling secure in our choice throughout the process, we look forward to working with ShadeFX in the future.”

– Samantha Brooks, Oldetowne Landscape Architects





www.shadefx.com
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